DAY PITNEY LLP



Magda C. Rodriguez

Partner

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OVERVIEW

Magda C. Rodriguez is an experienced healthcare attorney. Representing a diverse range of healthcare entities, Magda's roster of clients includes healthcare entities, health systems, hospitals, ambulatory surgical centers, and physician practices. She assists health care clients in all aspects operational and regulatory guidance and regularly counsels on litigation avoidance. Magda also provides representation in civil litigation and government investigations.

Drawing on her extensive background, she advises healthcare entities on navigating the everchanging healthcare industry, including the intricacies of data privacy requirements, investigations of data breaches, and compliance with state and federal reporting obligations. Magda's experience also extends to the successful defense of several class-action lawsuits related to insurance payments and coordination of benefits under insurance policies. Magda regularly provides invaluable support to hospitals, aiding them in operational matters like physician peer reviews, revising medical staff bylaws and policies, and ensuring compliance with National Practitioner Data Bank (NPDB) reporting requirements.

Magda established her foundation in the healthcare industry prior to attending law school when she worked in medical payment posting and reconciliation, at a physician office. In this role, Magda actively resolved insurance disputes and claims denials, while also ensuring compliance with the evolving landscape of HIPAA regulations. Magda regularly leverages this experience to offer insights and strategies to address complex matters.

EXPERIENCE

Prior results do not guarantee a similar outcome.

Counseled a client in the formation of a management services organization

Represented a physician practice group in the sale of its practice to a national provider

Represents physicians in investigations and disciplinary actions before the Florida Board of Medicine

Defended hospitals and surgery centers in a putative class action under Florida's Deceptive and Unfair Trade Practices Act stemming from alleged balance billing claims which was dismissed on summary judgment

Successfully represented a hospital in an action related to its credentialing activities of a medical provider

Defense of a hospital in a putative class action arising out of a data breach that resulted in a patient's identity being stolen, asserting claims of negligence, breach of contract, breach of implied contract, and unjust enrichment

Represented a hospital in a putative class action arising from surprise facility fees for emergency room visits and alleging a claim under Florida's Deceptive and Unfair Trade Practices Act

SERVICES

CORPORATE AND BUSINESS LAW

DATA PRIVACY, PROTECTION AND LITIGATION

INDUSTRIES

HEALTHCARE

HEALTHCARE AND LIFE SCIENCES

INSIGHTS

FLORIDA LEGISLATURE PASSES BILL PROVIDING FOR DATA BREACH IMMUNITY Co-author, April 1, 2024, *Day Pitney Alert*

WHEN PHYSICIAN RETIREMENT ARRANGEMENTS MAY BE LEGAL Author, February 28, 2024, *Law360*

"ORO DE LEY," 50TH CABA GALA Mentioned, January 27, 2024, 50th Cuban American Bar Association Gala

NEW PROVIDERS/ENTRANTS BEWARE – IGNORANCE IS NOT A DEFENSE

Co-author, December 20, 2023, *Day Pitney Cybersecurity, Healthcare and Technology (C.H.A.T.) Newsletter*

INSIGHTS FROM 1ST HHS DATA BREACH REPORTING SETTLEMENT Author, April 24, 2017, *Law360*

NEWS

ALUMNI SPOTLIGHT: MAGDA RODRIGUEZ '02 Featured, December 22, 2023, *Gulliver Prep's, alum newsletter*

ON THE MOVE Featured, November 3, 2023, *Florida Bar News*

DAY PITNEY ADDS PARTNER Featured, November 2, 2023, *Miami Today*

DAY PITNEY EXPANDS HEALTH CARE PRACTICE IN MIAMI AS IT PREPARES TO FOCUS ON PALM BEACH GROWTH

Featured, October 18, 2023, Daily Business Review

MAGDA RODRIGUEZ JOINS DAY PITNEY AS A HEALTHCARE PARTNER IN THE FIRM'S HEALTHCARE LIFE SCIENCES AND TECHNOLOGY PRACTICE

Featured, October 18, 2023, CityBiz

EDUCATION AND CREDENTIALS

EDUCATION

St. Thomas University School of Law, J.D., 2009 University of Miami, B.A., 2006

ADMISSIONS

State of Florida

AFFILIATIONS

American Bar Association The Florida Bar Dade County Bar Association

RECOGNITION AND COMMUNITY

RECOGNITION

Selected to the list of Florida *Super Lawyers* Rising Stars (Thomson Reuters), Health Care, 2019, 2021-2023

Recognized as Woman of the Year Runner Up by Leukemia & Lymphoma Society, 2017

No aspect of these advertisements have been approved by the highest court of any state. See *Awards Methodology*.

COMMUNITY

Leukemia & Lymphoma Society, Co-Chair for Miami Man & Woman of the Year Campaign, 2018

St. Jude Children's Research Hospital, Friends of St. Jude (FOSJ) Miami Steering Committee, 2008-2016